



18-19 September 2024
Dhahran Expo, Dammam, KSA



Saudi Maritime & Logistics Congress Returning 18 – 19 September 2024

With an attendance exceeding 7,000 participants, Saudi Maritime & Logistics Congress offers an excellent platform to enhance your business communications and extend your outreach to a broader network of potential buyers

Unlock boundless opportunities at the upcoming Saudi Maritime & Logistics Congress 2024! With an extensive global network and a proven track record, this is your prime platform to showcase your brand and innovations.



Founding Strategic Partners



Main Partners



Strategic Partners





The success of the fourth Saudi Maritime & Logistics Congress demonstrates the power of collaboration. We are extremely grateful to all our key partners and their teams for the hard work and dedication it takes to create a value-led experience such as Saudi Maritime & Logistics Congress. Seatrade Maritime has long believed in the exciting opportunities available through the expert leadership and vision of the Kingdom of Saudi Arabia and it's truly rewarding to see the growth of interest and success on display at the event. Our ambition to scale this experience for the benefit of all who participate continues to grow and we are extremely excited to take the next edition to new heights. We're very much looking forward to seeing another record turn-out in 2024.

Chris Morley
Group Director

Elevate your business in Saudi Arabia – Engage with buyers – Expand your reach

Attendees

7,313
 95% increase on 2022

Speakers

67

Exhibitors

146

Countries

74

Decision Responsibility



72%
Decision-makers

24%
Influencers

Job Level



19%
C-suite

43%
Managers

Embark on a comprehensive maritime journey at Saudi Maritime & Logistics Congress



Shipping &
Ship Building



Digitalisation, A.I.
& Data



Port & Terminal
Management



Seafarer Wellbeing



Logistics &
Supply Chain



Finance
& Insurance



Automation &
Technology



Environment &
Sustainability



Ship Equipment
Manufacturers



Regulatory Changes
& Updates



Legal
Services



Offshore Marine &
Specialist Crafts



Why Sponsor at Saudi Maritime & Logistics Congress?

● A tailor-made sponsorship package can enhance your profile, amplify your company potential, and provide premium access to a truly high-quality international audience.

● As a PLATINUM, GOLD or SILVER SPONSOR, your company will be strategically associated with Saudi Maritime & Logistics Congress, ensuring high-impact visibility throughout our extensive marketing and PR campaign; before, during and after the event.

● **Generate new leads:** connect and do business with a global audience of decision-makers, government entities and buyers.

● **Maximise brand exposure:** our extensive marketing and promotional campaign ensures your brand enjoys excellent visibility before, during and after the event.

Your company in the spotlight



● **Competitive advantage:** a unique opportunity for your brand to communicate with your target audience and separate yourself from competitors.

● All of our sponsorship packages offer Pre-event, Onsite and post-event promotion (POP). We have options to suit all budgets and objectives. Digital opportunities enhance the at-event experience, and the overall result is huge visibility - on the global stage for your brand.

● Take a standalone sponsorship package or choose to include a booth as part of your overall sponsoring package.

● **Thought leadership:** align your brand with an event that provides an influential platform for shipping and logistics thought leaders.

Now you can have a tailored sponsorship opportunity designed to meet your unique requirements, reach out your sales representative and have a conversation on how you can enhance your brand's presence and impact at the event.

Platinum Sponsor | \$42000

Pre-event

- Company logo on all pre-event marketing collateral.
- Company logo, profile, and web link on the event website.
- 30 sqm complimentary exhibition space.
- Benefit from Seatrade's powerful content marketing solutions for up to two pieces of content, specifically tailored to satisfy your key business objectives.
- The partnership announced through social media channels.
- Quote in a pre-event press release.
- Digital Advert (1080x1920 png file).

Onsite

- Company logo on all event signage during the event, inclusive of onsite digital screens
- Video interview with company representative during the event.
- Corporate gift/literature in delegate bag* (non-competing).
- 5 seats at Speaker Dinner.
- 5 catering and networking passes.

Post-event

- Company logo on all post-event marketing collateral (online & offline).



Gold Sponsor | \$30000

Pre-event

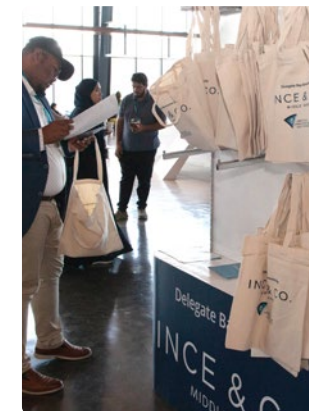
- Company logo on all pre-event marketing collateral.
- Company logo, profile, and web link on the event website.
- 12 sqm complimentary exhibition space.
- The partnership announced through social media channels.
- Digital Advert (1080x1920 png file).

Onsite

- Company logo on all event signage during the event, inclusive of onsite digital screens.
- Video interview with company representative during the event.
- 3 seats at Speaker Dinner.
- 4 catering and networking passes.

Post-event

- Company logo on all post-event marketing collateral (online & offline).



Silver Sponsor | \$18000

Pre-event

- Company logo on all pre-event marketing collateral.
- Company logo, profile, and web link on the event website.
- The partnership announced through social media channels.

Onsite

- Company logo on all event signage during the event, inclusive of onsite digital screens.
- 2 seats at Speaker Dinner
- 2 catering and networking passes.

Post-event

- Company logo on all post-event marketing collateral (online & offline).



Bronze - Branding only sponsor | \$9000

Pre-event

- Company logo on all pre-event marketing collateral.
- Company logo, profile, and web link on the event website.
- The partnership announced through social media channels.

Onsite

- Company logo on all event signage during the event, inclusive of onsite digital screens.

Post-event

- Company logo on all post-event marketing collateral (online & offline).



Additional Sponsorship options

**Digital Advert on
Networking Platform
\$595**

**Short video
\$2000**

**(8-10 seconds, no sound) on the large media
screens in the venue concourse**

- Screen size: 5m x 3m
- Screens ratio (resolution): 1440W | 2320H
- These are limited to 5 sponsors only

Why Exhibit at Saudi Maritime & Logistics Congress?

Meet your customers
face-to-face.

At Saudi Maritime & Logistics Congress we believe that the power of face-to-face is unrivalled. For technology suppliers and equipment manufacturers in the maritime and logistics sectors- taking a booth at Saudi Maritime & Logistics Congress is essential. This way you can meet your customers directly, speak about your products in person and really gauge the success of your participation at the event.

Service providers who want to stand head and shoulders above the competition are also advised to take a booth to ensure a powerful visual presence within the exhibition hall.

Take a prominent booth and send your commercial team to really amplify your company's market presence. All the key players will be in attendance, can you afford to miss out?

Space Only | \$555 per sqm

This Option allows you to design and build your stand within your reserved space.

Package Includes Access to an area of floor space within the exhibition to use as desired. all constructions and/or supply services are not included.

Space Admin Fee | \$250

Deluxe Shell Scheme | \$650 per sqm

This is a pre-built stand for you to turn up and dress with your company collateral and branding.

Package includes Construction: A wooden stand with white emulsion paint finish, Furniture: 2 x Chairs (Black), 1 x Table (Glass), 1 x Info Counter, 1 x Waste Bin, Exhibition-grade podium grey carpet, with poly cover. 1x Spotlight rail (5 Spotlights of 100W each), 1 x3 -pin Electrical Socket, Nameboard: Lightbox Fascia /name 1.60X0.50m H Vinyl cut exhibitor name and stand number in English.

Hanging Banner Fee | \$950

The hanging banner option enhance your stand with ensuring maximum visibility from every angle of the event. Banner production costs are borne by the exhibitor. Your company advertisement will be suspended from the event venue's ceiling directly above your stand.

Event Marketing Solutions

Maximise your exposure Pre, Onsite and Post-event (POP)

Event Listing - \$995

- Rectangular banner on Seatrade Maritime News for one (1) week
- Company listing (incl. company name, logo, URL hyperlink) in the 'Exhibiting at...' section of Seatrade Maritime News Weekly newsletter
- Rectangular banner in Seatrade Maritime News Daily Newsletter for one (1) week
- Enhanced listing via event floorplan (incl. listing on directory and company logo on main banner)

Enhanced Listing - \$1,995

- Rectangular banner on Seatrade Maritime News for one (1) week
- Company listing (incl. company name, logo, URL hyperlink) in the 'Exhibiting at...' section of Seatrade Maritime News Weekly newsletter
- Rectangular banner in Seatrade Maritime News Daily Newsletter for one (1) week
- Enhanced listing via event floorplan (incl. listing on directory and company logo on the main banner)
- Full-Screen Advertising Opportunity on Event App

Premium Listing - \$3,295

- Rectangular banner on Seatrade Maritime News for one (1) week
- Company listing (incl. company name, logo, URL hyperlink) in the 'Exhibiting at...' section of Seatrade Maritime News Weekly newsletter
- Rectangular banner in Seatrade Maritime News Daily Newsletter for one (1) week
- Enhanced listing via event floorplan (incl. listing on directory and company logo on main banner)
- Either one (1) Seatrade Maritime TV interview **OR** one (1) Seatrade Maritime Podcast episode

- All artwork and/or content to be supplied by a client
- No dates specified. Banner to be placed on a first come, first serve basis
- Seatrade Maritime TV interview to be recorded on-site and published post-event with a copy shared with the client
- Seatrade Maritime Podcast to be recorded pre-event and distributed when agreed with the client (availability dependant). Accompanying article will be pinned for one (1) week on Seatrade Maritime News website

Thanks to all Our 2023 Sponsors and Partners

Founding Strategic Partners



Main Partners



Strategic Partners



Platinum Sponsors



Gold Sponsors



Silver Sponsors



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